

# Federation of Window Cleaners

## A5 Window Talk Advert sizes: Quarterly Advertising Rates

- Full Page 196 mm H x 140 mm W £300.00 + vat
- Half Page 96 mm H x 140 mm W £195.00 + vat
- Half Page Vertical 196 mm H x 68 mm W £200.00 + vat
- Quarter Page Portrait 96 mm H x 68 mm W £110.00 + vat
- Quarter Page Landscape 46 mm H x 140 mm W £110.00 + vat
- Sixth Page (almost square) 64 mm H x 68 mm W £60.00 + vat
- Eighth Page Business Cards – 42 mm H x 68 mm W £40.00 + vat

Note: Sizes shown are maximum available areas allowed, any alternations are chargeable.  
File format: PDF, Jpeg or CD – Original artwork is required by 30<sup>th</sup> of: February for April / 30<sup>th</sup> May for July / 30<sup>th</sup> August for October/ 30<sup>th</sup> November for January issue.

