

Sixty years representing Window Cleaners!

Established in 1947 I am proud to announce the Federation's 60th anniversary and long may it continue.....

November 1947 - 2007

A walk down memory lane, and a look into the past and the future as the FWC

Employers Trade Association celebrates its 60th year offering help and guidance to members via an independent government recognised Trade Association.

The FWC has come a long way since Albert Townsend Senior established the National Federation of Window Cleaners in 1947. The focus of the Federation, however, remains the same; with a commitment to assisting members wherever possible. It is this personal attention given to our members and the dedication of everyone involved in the management of the Federation that we believe is the keystone of the federation's success, which will continue to be so in the future.

A new corporate image was launched in January 2006, signalling the progressive attitude of the FWC. Plus a new website was launched and online shopping site in February last year, which clearly communicates the executives modern and forward-thinking approach. This reinforces the federation's commitment to fast, responsive online communication, which is increasingly important to members and all contacts alike.

The re-branding represents a milestone in the history of the federation and indicates an exciting future for the Federation of window cleaners here at Summerfield House in Stockport.

The highlights of the 60th anniversary celebrations will be demonstrated later in the year to thank all members for their past present and continued support.

Our initial start to the celebrations was the federation's decision to support a winning charity following the written articles for window talk sent in by members throughout this year. The founder would be very pleased and proud to have seen how the federation has developed over these 60 years.

Best regards **Bryan Dolby (Chairman)**